



CTEA COMMITTEE

Daniela Bianco (chair)

ABOUT THE COMMITTEE

The N2 Clinical Trials Education & Awareness (CTEA) Committee is responsible for the development and execution of a national clinical trials education and awareness strategy. This includes a comprehensive framework to increase the public's knowledge and understanding about clinical trials and clinical research.

CTEA COMMITTEE TOOLS & RESOURCES



WEBSITE

itstartswithme.ca / cacommeceavecmoi.ca – URL can be included within all of your recruitment materials as a tool for potential participants and public awareness campaigns.



PAMPHLET

Highlights the website, **provides points to consider around participation and encourages potential participants to have a conversation** with their healthcare providers about clinical trials and research.



POSTCARD

Highlights the website and **encourages potential participants to have a conversation with their healthcare providers** about clinical trials and research.



VIDEO

The **video found on the homepage of the It Starts With Me website is available as a file for N2 members.**



SLIDE DECK

Slides describing clinical trials and why you may want to consider participating.

COMMITTEE MEMBERS

Alison Orth
Amanda Hines
Amna Ali
Catherine Vayssier
Faye Aspelund
Janet Knechtel
Jim Pankovich
Jonathan Roland
Kathy Brodeur-Robb
Laura Garrick
Lauren McLaughlin
Laurie Cameron
Linda Warner
Paddi O'Hara
Rachel Wells
Shelley King
Terri Schnurr

2019 ACCOMPLISHMENTS

1

DEVELOPED A ONE PAGER GUIDE TO PROFILE AND RAISE AWARENESS AROUND N2 CTEA RESOURCES AND TOOLS

2

ANALYZED AND REORGANIZED WEB ARCHITECTURE OF N2 MEMBER BOX AND PUBLIC INTERFACES

3

REVIEWED EXISTING PEDIATRIC EDUCATIONAL RESOURCES AND TOOLS AS WELL AS APPLICABILITY TO THE CANADIAN LANDSCAPE

4

DEVELOPMENT OF EVALUATION/ ASSESSMENT FORM TO BE ADDED TO N2 TOOLS AND RESOURCES

PLANS FOR 2020

Implementation of Metrics/Analytics Reporting for the It Starts With Me Website
(provide strategic direction on existing tools and resources)

Development of new N2 PanCanada Pediatric Video /Brochure Resource

Evaluate/Assess Adoption of BioBank Informed Consent Video Series

Champion new webinar series "How To Guide/Tools in Action"

Profile International Clinical Trials Day on May 20