



# COMMUNICATIONS COMMITTEE



Rachel Syme (chair)

## ABOUT THE COMMITTEE

The N2 Communications Committee is responsible for the development and implementation of a Communications Strategy for N2 for internal and external communications. Specifically, the committee is responsible for internal and external communications, marketing, website updates, and social media networking.

## COMMUNICATION COMMITTEE TOOLS & RESOURCES



Develop visual material to communicate information about clinical trials



Create campaigns and share N2 member updates on social media



Provide N2 quarterly stakeholder meeting support



Provide open collaboration with other N2 committees



Develop newsletters and newflashes and distribute to N2 community



Create material for special events to showcase N2 and clinical trials, such as International Clinical Trials Day

## COMMITTEE MEMBERS

Barbara Medland  
Christina Goldeh  
Frank Naus  
Janette Panhuis  
Leslie Love  
Karen Arts  
Shelley King

## SOCIAL MEDIA



717  
FOLLOWERS



116  
LIKES



975  
CONNECTIONS



15  
SUBSCRIBERS

## 2019 ACCOMPLISHMENTS

Newsletter Translation

70 Featured Members on #Member-Monday

N2 Regional Meeting Support

New Social Media Visual Graphics Available for N2 Members

## NEWS ITEMS

Do you have any news items or ideas for stories that you would like to share either on social media or our N2 newsletters? Please contact N2!